

CYNGOR SIR POWYS COUNTY COUNCIL.

**Officer report to Portfolio Holder
County Councillor Mr W Jones
20th April 2012**

**REPORT AUTHOR: Jenni Thomas
Community Regeneration Manager**

**SUBJECT: Community Regeneration and Development Fund
Annual Partnership Applications**

REPORT FOR: Decision

Summary

This report details applications that have been received for the first round of Community Regeneration and Development Fund grant support for the benefit of Community Groups and Voluntary Organisations.

Proposal

On the 12th April 2011, following a review of the grant funding to the Third Sector, Board approved the establishment of the Community Regeneration and Development Fund. A summary of the request for funding is shown in the following table for ease of reference to the full contents of the report:

Annual Partnership awards (See Appendix 1)

There is £354,670 for allocation in the 2012/13 financial year, the recommendations detailed in the report amount to £343,190. If all recommendations are approved this will leave £11,480 for the second round allocation.

Organisation	Request	Recommendation
Arts Connection	£5,000	£5,000
Bleddfa Trust	£5,000	£5,000
Celf O Gwmpas	£13,125	£10,000
Community Regeneration Unit – Senior Citizens and Pensioners Groups	£10,000	£10,000
Community Regeneration Unit – Voluntary Youth Groups	£10,500	£10,500
Gregynog Festival	£15,000	£6,500
Hay Festival of Literature and the Arts	£15,000	£11,000
Mid Wales Entertainment Circuit	£25,000	£20,000
Mid Wales Opera	£15,000	£11,000
Oriel Davies Gallery	£34,765	£34,765
Powys Association Of Voluntary Organisations	£30,000	£30,000

Play Montgomeryshire	£15,000	£15,000
Play Radnor	£14,500	£12,000
Powys Arts Forum	£10,000	£10,000
Powys Sports Development Services	£43,000	£43,000
Powys Federation of Women's Institutes	£2,700	£2,400
Powys Leisure Services – Play Schemes	£12,000	£12,000
Presteigne Festival of the Arts	£10,000	£9,000
Presteigne Shire Hall Museum Trust Ltd	£7,500	£7,500
Victorian Festival - Llandrindod Wells	£11,000	£11,000
Wyeside Arts Centre	£47,000	£47,000
Wales Pre-school Playgroup Association	£12,500	£12,500
Total Recommendations	£363,590	£335,165

Powys Change Plan

The Community Regeneration and Development Fund is designed to help and support voluntary and community organisations. Generally, it will consider applications for grants which:

- support the Authority's Corporate Objectives
- assist in delivering its core values and principles detailed within the Powys Change Plan and the Corporate aims specifically through regeneration of Powys communities.

Options Considered/Available

Not applicable

Preferred Choice and Reasons

As outlined in the report, the preferred choice is the recommendation detailed at Appendix 1

Sustainability and Environmental Issues/Equalities/Crime and Disorder,/Welsh Language/Other Policies etc)

None

Children and Young People's Impact Statement - Safeguarding and Wellbeing

None

Local Member(s)

The financial support provided through the funds to Community and Voluntary Organisations is one the key factors in maintaining and sustaining our local communities in Powys

Other Front Line Services

Not applicable

Support Services (Legal, Finance, HR, ICT, BPU)

Not applicable – within policy and budget

Local Service Board/Partnerships/Stakeholders etc

The proposed grant award has no need for the involvement of or implications for the LSB.

Communications

Not applicable.

Statutory Officers

The proposal is within budget.

Members' Interests.

Not applicable..

Recommendation:		Reason for Recommendation:	
To approve individual awards listed Appendix 1		In line with current criteria as outlined in the Guide to Grants for Community Groups and Voluntary Organisations (dated 2011).	
Relevant Policy (ies): Guide to Grants for Community Groups and Voluntary			
Person(s) To Action Decision:		Community Regeneration Manager	
Date By When Decision To Be Actioned:			
Organisations			
Within Policy:	Yes	Within Budget:	Yes

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Relevant Portfolio Member(s):	Cllr Wynne Jones
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Relevant Local Member(s):	All Powys Members where applicable
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Background Papers used to prepare Report:

Powys Change Plan

Powys Regeneration Strategy

Community Regeneration and Development Fund guidance.

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**Appendix 1 – 2012/13 Community Regeneration and Development Fund
Annual Partnership Assessments**

Organisation	Arts Connection Cyswllt Celf
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>In working towards the achievement of their vision, the organisation has five aims and objectives. These are to:</p> <ol style="list-style-type: none"> 1. Create opportunities for high quality community arts experiences in the culturally diverse communities of North Powys and its Borders. 2. Offer individuals and organisations access to skills, materials, venues, funds and other resources with which to develop their arts projects. 3. Initiate innovative projects in North Powys and its Borders that will harness creative talent for the cultural and economic benefit of the area. 4. Support the training and continuing professional development of artists and other arts workers involved in the delivery of arts projects. 5. Practice and promote professional standards in all relationships with artists, and other partners involved in the delivery of arts projects. <p>The three core projects, ‘Celebration of Children’s Creativity’, ‘Powys Youth Music Project’ and ‘Arts Extravaganza’ have been running for 10 years. They have been continuously developed in line with evaluation and have produced increasingly ambitious quality outcomes.</p>
<p>Need for the project</p> <p>The North Powys area (old Montgomeryshire) that Arts Connection serves has areas of deprivation according to the Wales Multi Deprivation Index. Parts of North Powys are considered as Deep Rural by the Welsh Assembly Government. This is defined as 30 minutes drive-time from a population centre of over 10,000 people and containing fewer than five of twelve key services.</p> <p>Arts Connection has concentrated on these areas of Welshpool, Newtown and Machynlleth, having worked with the Oldford Estate in Welshpool (Communities First Area) for 10 years, even prior to the area gaining Communities First status. Projects are also targeted through the Youth Service in Newtown and in partnership with Community Service development and the Youth Service in Machynlleth. It is in these areas that the work is transformational, building confidence, self esteem and contributing towards community cohesion.</p>	

Links to other regeneration initiatives

This organisation delivers a wider programme of community based arts activities for to target audiences. Monitoring and evaluation by Arts Connection and close partnership working with other agencies directly concern with community regeneration such as Communities First, Powys CYPP and Powys Youth Service and Powys Young Carers ensures that the focus is meeting the needs of the local community. Key stakeholders and partners include.

Arts Council of Wales
Powys County Council
Community Focused Schools
Children and Young Peoples Partnership
Powys Youth Service
Powys Young Carers
CARAD
Arts Alive
Valleys Film Society
Lake Vyrnwy Hotel
Cymdeithas Cymraeg, Llanfyllin
Merched Y Wawr, Llanfyllin
Llanfyllin Civic Society
PAVO (Powys Association of Voluntary Organisations)
Theatre Hafren

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

The Organisation support adult learner's week and support other agencies that promote healthy lifestyles, such as PCC, CYPP and Powys Youth Service

Learning in the Community

A community arts organisation serving North Powys communities and provide arts activities, large and small scale for schools, children, youth, the learning disabled and communities in general. They run a programme of Welsh language events and can deliver workshops in Welsh and English, including 3 large annual projects serving the above groups and a range of smaller projects each year.

Regeneration

The Organisation offers high quality participatory arts experiences across North Powys. It has fostered a sense of community identity, promoting social cohesion and skills development with artists to work and develop creative ideas.

Climate Change

The Organisation is environmentally focused and produce participatory art works with recycled materials. Many of the activities are carried out within schools with strong waste and energy use policies adhering to the PCC and eco schools guidelines. Staff adhere to the sustainability

procurement guidelines that enable them to make clear decisions about the mitigation of climate change throughout the procurement process.

Value for money:

Considering the low level of subsidy that this organisation receives from its funders. These measurable benefits range from:

- The achievement of partner organisation’s aims and objectives, cultural benefits from participatory art activities and public art works in the community and to the civic infrastructure,
- Support organisations with front line specialised participatory arts based delivery, which is positively targeted in support for PCC community regeneration initiatives.
- work effectively with hard to reach group inclusively of the activities that are offered to hard to reach groups
- generating additional funding around core project portfolio
- responsive to the changing needs of target groups and communities

Total Activity / Project Cost

Total project cost	£ 132,000
Grant award from CRDF	£ 5,000
Grant rate	3.7 %

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture’s delegated approval of the grant award of £ 5,000

- Number of Participants in activities: These will be reported to PCC divided into the following sub categories: No of performances, no of workshops, no of exhibitions, total audience members, no of participants, no of exhibition days.
- Locations of activities provided: These will be reported by post code in order to give PCC a picture of the extent of coverage within the County.
- Number of members: An artist membership who are supported through monthly newsletters, networking opportunities, website profiles, training, advice and employment opportunities.
- Number of website hits: Internet-related resources. These figures relate to the extent of the profile of the Organisation with its users and potential users.
- Good news stories: Column inches and media coverage will be reported to PCC
- Number of temporary jobs created: Report to PCC the number of temporary jobs created through the three employment criteria for each project

Organisation	Celf o Gwmpas
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>Celf o Gwmpas promotes and provides high quality arts projects for adults with learning disabilities, young people attending special schools and people who are often excluded from society; leading to new art work in the communities of Powys.</p> <p>The Organisation do this by commissioning artists to run projects, generally through a series of workshops. Projects are based on ideas generated by participants. Some projects end with a performance, others with finished work that is exhibited. Projects take place in leading arts venues across the county.</p> <p>They also facilitate access to mainstream arts events and activities, and promote occasional performances, such as Hi Jinx Theatre and Powys Dance. The Beaufort Gallery in Llandrindod Wells hosts a programme of exhibitions by our project participants, alongside shows by professional artists from Powys and further afield.</p> <p>The Organisation cover the three old shires of Powys; Montgomery, Radnor and Brecknock.</p>
<p>Need for the project</p> <p>The purpose of this project is to enable Celf o Gwmpas to continue to excel at providing creative opportunities for adults and young people with a range of learning disabilities, and other marginalised groups.</p> <p>With support, this project will allow participants to achieve a professional standard of work building on the high quality work achieved during both the Hand Made Orchestra and Unity Festival projects and the Artists Mentoring programme.</p> <p>The funding will specifically contribute to the running costs of projects and will ensure the ongoing sustainability of the organisation.</p> <p>The Plots and Shows project starts with the development of new technical and creative skills, followed by the development of themes and stories that form the basis for new performance work.</p> <p>Plots and Shows project planned activities for 2012/13:</p> <ul style="list-style-type: none"> • Shadow puppet making workshops 	

10 x 3 hour puppet making workshops in Brecon/Builth Wells for a group of up to 8 adults with learning disabilities.

- Hand-held puppet making workshops
6 x 3 hour puppet making workshops in Llandrindod Wells for a group of up to 8 adults with learning disabilities.
- Storytelling and puppet drama workshops
6 x 2 hour workshops at Cedewain School, Newtown for up to 12 young people with a range of complex needs.
- Story and dance workshops
10 x 3 hour workshops in Welshpool for a group of up to 8 adults with learning disabilities.
- Song writing and music workshops
10 x 2 hour workshops at Penmaes School, Brecon for up to 12 young people with a range of complex needs.
- Intergenerational performing arts festival at Wyeside Arts Centre, Builth Wells
150 participants as performers and audience members.
- Exhibition of puppets at Beaufort Gallery, Llandrindod touring to Oriel Davies, Newtown
42 exhibition days showcasing work by up to 16 participants.
- Artists Residencies in Llandrindod Wells
2 x 6 week residencies for a puppet maker and a story teller.

The Mentoring programme provides professional development opportunities for Powys artists with learning disabilities and mental health issues.

Mentoring programmes planned activities for 2012/13:

30 x visual arts sessions in Llandrindod Wells

6 x exhibitions of participant's work in the Beaufort Gallery, Llandrindod Wells

1 x trip to Berlin

Links to other regeneration initiatives

This project supports The Powys Strategic Regeneration Framework's 3 prime objectives:

- Objective 1: Developing the economy - they run an art gallery showing work by local artists as well as by participants on our programmes. This contributes to the cultural assets of the County.
- Objective 2: Developing people & communities - this project specifically contributes to the rationale to raise the aspirations, skills and educational levels of people promoting a lifelong learning culture.

- Objective3: Developing places – the gallery and workshops provides a focus for potential funding sources in addition to our outreach programmes which support the major arts venues in Powys.

The Organisation has developed and will deliver targeted projects in partnership with a range of arts venues and other organisations this year, including Wyeside Arts Centre, Theatre Brycheiniog, Oriel Davies, Powys Dance, Mid Powys Mind, Powys People First, Radnorshire Museum and Hereford College of Art.

They have also worked with Ysgol Penmaes, Ysgol Cedewain and the Aspergers Unit at Llandrindod High School.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

The programmes provide the participants with opportunities to develop the skills needed to be active and responsible citizens who take part in a range of local services. Achievements and contribution to the local community are recognised and celebrated. A positive image of disability is promoted

Learning in the Community

The participants refresh and gain new creative skills, enjoy the activities, attend regularly and are well motivated. They also gain social skills and learn through creative activities

Regeneration

On-going induction, training and development for staff, artists, musicians and performers contributes to a skilled workforce and the long term sustainability of the organisation

Climate Change

We operate a local purchasing policy, use recycled paper and low energy lighting, signpost public transport and encourage participants to walk to our arts activities where possible

Value for money:

The Organisation have identified disabled people in Powys and ensured the arts provision is appropriate to their needs and is accessible. Revenue, capital and human resources are comparable with other voluntary arts sector organisations delivering across rural areas. Costs are robustly monitored to ensure sustainability and resources are used efficiently and effectively

Total Activity / Project Cost

£52,500

Grant Requested from CRDF	£13,125
Grant Awarded	£10,000 – 19%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £10,000.

- 72 x performing and visual arts workshop sessions
- 580 x attendances by participants in performing and visual arts workshop sessions
- 7 x different locations for performing and visual arts workshop sessions
- 150 x audience members attending performance
- 210 x exhibition days
- 1,050 x exhibition visitors

Organisation	Community Regeneration Unit Senior Citizen Clubs and Pensioners Groups
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>There are approximately 24 Senior Citizen Clubs and Pensioner Groups throughout Powys that apply annually to the Community Enablement Support Fund, the basic constitutions and ethos of these clubs are very similar,</p> <p>The Clubs generally meet once a week and aim to provide a social meeting point. They invite interesting speakers for the Senior Citizens in each local community as well as other seasonal activities such as the annual Christmas lunch and party. Many of the Clubs organise regular trips especially in the summer months and for which transport costs being their main expenditure incurred during the year.</p>
<p>Need for the project</p> <p>The amount each group applies for depends on various factors, activities undertaken, attendance, expenditure and the ability to fundraise. All applications are received are between £150 and £350.</p> <p>In 2010/11, approval was given for the Community Regeneration Manager to administer the grants to these groups in line with previous year's awards; this system has been considerably successful reducing time and financial restraints on the Authority and ensuring a simplified application process for the grant recipients.</p> <p>It is requested that this administrative system be followed with the applications to the 2012/13 financial year.</p>	
<p>Links to other regeneration initiatives</p> <p>Supporting Senior Citizen Clubs and Pensioners Groups through out Powys, links with several initiatives such as the Making the Connections agenda, Powys Change Plan and the Welsh Government - Strategy for Older People in Wales.</p>	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p> <p>Adult Living</p>	

Improves the health and well being of older people.
Social inclusion is a key element in the quality of life, health and well being of older people.

Learning in the Community

Each Senior Citizen Club and Pensioners Group through its activities, promotes access to lifelong learning among Older People and extends access to and awareness of Welsh culture and heritage

Regeneration

Senior Citizen Clubs and Pensioners Groups contribute to the economic and social regeneration of communities in Powys.

Climate Change

N/A

Value for money:

This will considerably reduce time and financial restraints on the Authority and ensure a simplified application process for the grant recipients

Total Activity / Project Cost	£24,000
Total Grant Requested	£10,000
Grant Award	50%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £10,000.

- Administer grants to Senior Citizen Clubs and Pensioners Groups in line with previous year's awards

Organisation	Community Regeneration Unit Voluntary Youth Groups
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	In an effort to respond to the needs of local voluntary youth clubs engaged in working with young people, aged 10-19. The Scheme is aimed at voluntary youth activity clubs and there are 26 groups throughout Powys whose basic constitutions and ethos of these clubs are very similar.
<p>Need for the project</p> <p>The Scheme aims to provide support for properly constituted Voluntary Youth Clubs and Groups working with young people at local level. It is our hope to make the grant scheme as accessible and user friendly as possible, while ensuring the young people who participate in the clubs and groups receive the maximum benefit. This Grant scheme is to assist the development needs of clubs and can be used to support clubs in their administration, programme and services costs. The maximum grant available to any club is £400.</p> <p>Last year the Community Regeneration Manager has sought permission to administer grants to Voluntary Youth Groups, which has been considerably successful reducing time and financial restraints on the Authority and ensuring a simplified application process for the grant recipients and now wishes to continue administering these grants during the 2012/12 financial year.</p>	
<p>Links to other regeneration initiatives</p> <p>Supporting voluntary youth groups through out Powys, links with several initiatives such as the Making the Connections agenda, Powys Change Plan and the Welsh Government - National Youth Service Strategy for Wales</p>	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p> <p>Adult Living</p> <p>This project contributes to the quality of life within the wider community and ensures health and wellbeing, offering young people ways to explore, express, learn, work and achieve in a way which is accessible to all who wish to take part</p> <p>Learning in the Community</p> <p>This grant is to enable clubs or groups to initiate a programme not previously undertaken. The programme must be educational and involve young people in new skills.</p>	

Regeneration

This programme will support the aims and objectives of the “harnessing Community strengths” within the Powys Regeneration Strategy.

Climate Change

N/A

Value for money:

This will considerably reduce time and financial restraints on the Authority and ensure a simplified application process for the grant recipients

Total Activity / Project Cost	£60,000
Total Grant Requested	£10,500
Grant Award	15%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture’s delegated approval of the grant award of £10,500.

- Administer grants to voluntary youth groups

Organisation	Gregynog Festival
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>The Gregynog Festival Company Ltd was established in 1988 for the advancement of public education in the arts in mid Wales. Its main activity is to organise and promote the annual Gregynog Festival which takes place for a fortnight each June at Gregynog, a magnificent country house in a 750-acre estate which is situated five miles from Newtown, Powys. The present Festival seeks to build on the unique heritage of Gregynog by programming performances of the highest quality by artists of international renown. The Directors organise other occasional events during the year, notably a concert in January which is given by, and promoted jointly with, the Alberni String Quartet as a fund- and curtain-raiser for the Festival.</p>
<p>Need for the project</p> <p>It is widely regarded as the premier music and arts event in Mid Wales and the only Festival which can bring such a wide range of international artists in many disciplines to perform in this remote and deeply rural area for three weeks each summer.</p> <p>Powys shows good support for artistic events but few of this stature are held here. The Festival provides accessible arts events at affordable prices for the rural communities of Mid Wales and the Marches and the audience research in recent years suggests a very strong local catchment and continued expansion within the SY postcode area in particular. It attracts a loyal and growing following from farther afield with many patrons willing to make a round trip of 80-100 miles to attend the concerts and others who arrange their annual holidays to overlap the Festival run.</p>	
<p>Links to other regeneration initiatives</p> <p>The Organisation quotes - The significance of Festivals of an international reputation like ours is recognised in Creative Powys – Powys Arts Strategy 2011-2016:</p> <p>“From village shows and craft fairs, to festivals of regional, national and international reputation - Gŵyl Gregynog, Presteigne Festival of Music, Brecon Jazz, Hay Festival - these events play an important role in the calendar of local life and in raising the profile of Powys in the national consciousness, helping to put it on the map.”</p>	

The Organisation has have been supporting the development of the Mid Wales Festivals Network and are also building on the legacy of the PRP-supported 2010 Gwyl Ifor Ceri Festival by taking an event to Kerry Church this year. The extensive outreach programme takes the Festival into the wider community through the work with schools, special schools, residential homes, hospitals and hospices, and by staging concerts at community venues as well as at Gregynog Hall itself.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

Gregynog Festival's annual partnerships with the Gwanwyn Festival and Live Music Now enables the Organisation to provide specific services targeted at more elderly members of the local population. In 2011, they will take live music into four local residential homes and make the first visit by request to Newtown Hospice. Also programmed is a concert this season to which members of local U3A groups are being invited

Learning in the Community

The main focus of the work is to increase awareness of the musical and cultural heritage of Gregynog. The annual Schools' Day provides music and art workshops free of charge at the Hall for the pupils of three Powys primary schools and their teachers.

Regeneration

Working in partnership with local businesses, suppliers and volunteers, we deliver an international-quality cultural event in this deeply rural area.

Climate Change

The Organisation source the majority of the Festival's services within North Powys and Gregynog, its principal venue, has its own sustainability policies.

Value for money:

Less than 10% of the Festival's total expenditure is spent on administration and marketing costs have been further reduced by moving toward electronic sales and promotion in favour of box office commission and print advertising. The earned income has increased to over 25% while keeping ticket prices accessible to the local catchment.

Total Activity / Project Cost	£178,067.00
Grant Awarded from CRDF	£6,500
Grant rate	4%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £6,500

- Deliver 12 principal concerts within Powys
- Sustain audience figures and earned income from 2010
- Maintain high audience satisfaction rating
- Enhance UK profile significantly (coverage in at least 5 national titles – Agenda, BBC Music Magazine, Classic FM Magazine, Daily Telegraph, Gramophone)
- Generate additional spin-off events and publications (target figure of a further 5 – BBC Radio 3, S4C, National Screen and Sound Archive of Wales, St Woolos Cathedral, Montgomeryshire Collections)

Organisation	Hay Festival of Literature and the Arts.
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>The project aims to:</p> <ol style="list-style-type: none"> 1. Boost tourism in Powys and the surrounding area. Supporting the image as Wales as a cultural destination. 2. Make the event as accessible as possible by providing free tickets to students in tertiary education, giving a free ticket to every school pupil in Powys schools, continuing the free dedicated schools days for local primary and secondary school pupils. 3. Making the festival sustainable and environmentally sound by aiming for zero waste to landfill for all back of house functions: catering, exhibitors, partners and festival management. The festival will work with new companies who will widen the range of materials recycled and work with our traders and suppliers to help streamline the materials entering the waste stream. 4. Continuing with the aim for waste minimisation from festival visitors by developing the messaging which promotes the recycling facilities in place and create awareness about recycling and waste minimisation.
<p>Need for the project</p> <p>Hay Festival, established in 1987 has developed to become an international festival production company and globally recognised brand. Based in the small market town of Hay-on-Wye, Wales, the festival aims to celebrate great writing in every medium – poetry, journalism, screenwriting, theatre, fiction, song, comedy and scholarship, in Britain and around the world. All Hay Festivals are informal, accessible and great fun. The festival believes that cultural activity sits within society as celebration and bonding for communities.</p>	
<p>Links to other regeneration initiatives</p> <p>After the success of the revival of the Beacons Project at last year’s festival the scheme is continuing in 2012. Participants, aged 17-18 years old are given access to one-to-one tutoring and direct work experience a wide range of</p>	

opinions and views of language, politics, history and environmental issues, from leading authors and world class academics. They also have access to and opportunity to work with Daily Telegraph journalists. At the 2011 festival participants were featured in the Hayley Telegraph, the daily magazine produced by Telegraph about the festival.

The festival continues to support local charities through car parking and collections at events during Hay Festival events.

Hay Festival is partnering with the Hay Castle Trust as the Castle becomes home to a new music venue. This dedicated music venue will showcase high calibre new-music acts and will target an audience, which hasn't previously been reached. This new programme of events and activities in the town will bring content back into the centre of Hay as well as helping to raise awareness of the Castle Trusts aims and objectives.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

The festival offers the highest level of cultural activity to a rural community where there is limited access to high level cultural events.

Learning in the Community

The work with young people aims to bolster their learning, providing them with unique experiences and an opportunity to put their work on an international platform. After the success of the dedicated Primary and Secondary schools days this has expanded to accommodate more schools. The Festival continues the free tickets for Powys pupils scheme and Foster Care families, and hf2 the dedicated teen programme

Regeneration

The Festival has a world-wide reach and attracts tourists and media coverage from all over the globe. The Hay Festival's new relationship with The Telegraph has had a considerable impact on the coverage of all of its activities throughout the year, both at home and abroad, offering the festival to a readership of over 1,500,000. This commentary on the area boosts awareness and tourism encouraging investment in property, businesses and tourism. The Festival continues to spend over £500,000 in Hay, Brecon and Powys throughout the year.

Concessions on the festival site are encouraged to employ local people to work during the festival. The festival facilitates this by listing these vacancies online at Hayfestival.org

Climate Change

The Greenprint Project has been running for 5 years. This year's development of solar heating units aims to cut the amount of electricity we use to heat water and thereby reduce their overall CO2 emissions. The Festival has expanded on its comprehensive transport network which includes regular buses, servicing Hereford train Station, surrounding villages, Brecon and Hay town centre, with the inclusion of cycle rickshaws and electric buggies. The Festival continues to implement a recycling

scheme on site and this year's sustainable development charter challenge is to advance on the success of the recycling scheme and to achieve zero waste to landfill.

Value for money:

The Festival operates very efficiently and as a not for profit organisation, any income over and above costs is invested back into the ongoing development and outreach programmes. The amount of money that the Festival brings in to Powys and Mid-Wales estimated to be up to £21m, which for an investment of £11,000 represents good value for money. The return on the investment in terms of student education development is difficult to put a figure on but we have many examples from previous participants to know that a large number go on to use the knowledge they gain in very positive ways

The Telegraph Group, the title sponsor of the festival in 2011, is committed to give £700,000 of editorial and advertising media coverage and support. Reaching a brand new audience for the Festival of affluent readers who have the potential to attend the festival for the first time, which will help us to maintain our customer base through the recession.

Sky Arts, broadcast sponsor of the Festival, provides access to a worldwide audience through their recording and programming of Festival events throughout the year.

Caplor Energy, a local energy company will be assisting with the solar panel trial.

Local community group, Transition Town Hay are continuing to and develop one of the onsite gardens, promoting themselves and the work they do throughout the year.

Hereford Art College which attracts students from Powys as well as across the border is providing students and lecturer support for the installations.

UK Youth and Roland have continued to help build an accessible and comprehensive hf2 programme for 13 to 19 year olds.

The festival continues to build relationships and partnerships with The London Library, Oxfam, National Trust and Cambridge University and has established new partnerships in 2011 with E.ON, Cardiff University, Amnesty International and Talgarth based B-Bugs

Total Activity / Project Cost	£2,390,000
Grant Award	£11,000
Grant rate	0.4%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £11,000

- 20% of ticket sales made available free to students
- 200,000 ticket sales and so people visiting, staying and spending in the local area, supporting local businesses and services.
- Reaching 2,000 primary and secondary school children by offering access to the free schools days at the beginning of the festival.

Organisation	Mid Wales Entertainment Circuit
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>The Circuit is a consortium of professionally run theatres and arts centre in Mid and West Wales who have worked together for more than 25 years to share tours, training and skills as well as joint projects. The organisation employs one part-time staff member four days per week during term time to undertake fundraising, coordinating training and skill sharing and manage shared projects.</p> <p>The Circuit is also currently hosting and providing management and support to Cytser: The Constellation Project, and community based arts project covering the Meirionydd area of Gwynedd which grew out of the work of Theatr Harlech. Cytser employs a full-time Artistic Director, currently employed by the Circuit. Our aim is to work with Cytser and partners in Gwynedd to establish a board for the organisation so that it can stand alone by April 2013</p> <p>This year the Circuit's work will include:-</p> <ul style="list-style-type: none"> • Working alongside Audiences Wales on a major research project across all our venues, producing Knowledge reports for each of the theatres and completing an in-house audience research programme to provide comparator data for "Rural Proofing" The Knowledge programme – funded by ACW £5000 strategic funding. • Working alongside Wyeside theatre and arts centre on plans for long term sustainability and an ACW Lottery application for an education and outreach programme. • Continuing to support Cytser and work towards a managed transition to independence, and working alongside Gwynedd County Council and ACW to stabilise the organisation's funding base. • Continued advocacy, funding and project management support for the staff within the

	theatres which make up the Circuit network.
<p>Need for the project</p> <p>This annual partnership application is towards the cost of programming high quality professional arts performances in the four theatres in Powys – Hafren, Theatr Brycheiniog, The Welfare and The Wyeside.</p> <p>Part of the Circuit’s work this year has been an in-house audience survey looking at the demographic profile of our audiences. The research shows that our audiences live predominantly within a 15 minute drive time – Brecon 61%, The Welfare 61%, Wyeside 69% and Hafren 46%. This is definitively local provision, with 79% of Brycheiniog’s, 75% of the Welfare’s, 80% of Hafren’s and an amazing 91% of Wyeside’s audiences living within 30 minutes of the theatres. While the research demonstrates some cross-over between audiences this is mainly between Wyeside and Brycheiniog and even there only 12% travelling from Brycheiniog to Wyeside and 26% from Wyeside to Brecon.</p> <p>The project will benefit each of the communities around the theatres, the rural hinterlands which they serve and the community groups which use them on a regular basis. Each of the venues has its own relationship to the community within which it works. For example both Theatr Brycheiniog and Hafren have been involved in the Noyes Fludde project with Mid Wales Opera, working with local schools, dance schools and music groups to put together a performance of the Benjamin Britten Opera.</p> <p>Brycheiniog is used on a daily basis by local arts groups, dance schools, the youth theatre and Mid Wales Chamber Orchestra. Hafren provides a base for Coleg Powys’ performing arts students, and there are also an increasing number of courses in Brecon.</p> <p>The Wyeside is looking to increase its day time usage and bring back the kind of youth theatre and summer school work which established it as a centre of excellence in the past. The Welfare is in constant use by local groups, as well as providing a base for the Josef Herman Foundation whose work alongside the Tate gallery promises very exciting news for Ystradgynlais in the future and the opportunity to work with national archives and collections.</p> <p>Together the four theatres in Powys, each unique but linked by their work through the Circuit, are a fantastic resource for their communities and audiences. They provide the opportunity to watch and participate in exceptional quality performances, to see work from around the world rather than drawing only from our country and in many cases are able to bring in work from around the world through subsidised programmes such as Creu Cymru’s Phoenix scheme.</p>	

They also work hard to celebrate the cultures of Wales through Young Farmers' Festivals, Eisteddfodau, schools performances and concerts by local groups.

Links to other regeneration initiatives

The theatres will continue to:-

- Work alongside Communities First initiatives and officers, for example in Ystradgynlais and Newtown to ensure the venues play a full and active role in local regeneration.
- Play a key role in the economies of their own communities by bringing in visitors, working with local accommodation and restaurants etc. to increase the tourist spend in their areas.
- Provide a draw and added value to those looking to relocate to Powys by ensuring we are far from a "cultural desert" and can offer a rich and varied programme of events and performances to keep all our communities entertained and engaged in the arts.
- Assist with the physical regeneration of communities for example through the recent capital works on Theatr Hafren, repairs to stone work and theatre refurbishments at Wyeside and the on-going regeneration of the canal side areas of Brecon.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

The theatres offer a key service to adults across Powys, who make up the majority of our audiences. Our research shows that those attending shows are of mixed ages, social backgrounds and levels of educational achievement. We aim to appeal to the whole of the adult audience and are particularly targeting younger and male attendees through live comedy shows and lectures by extreme sportsmen etc.

Learning in the Community

Three of our theatres already work in partnership with Coleg Powys and other community learning bodies to provide both a venue and resources for community based learning. The Wyeside is extremely keen to see the newly refurbished theatre busy in the day time with dance and drama classes and is also looking at the potential for wider adult education classes.

Each of the theatres also works alongside local schools with children participating in some shows, for example through the Noyes Flooded productions with Mid Wales Opera in Brecon and Newtown. The theatres also negotiate reduced rates and

discounts for children to attend theatre shows and ensure a wide range of performances with relevance to curriculum content are presented.

Regeneration

The Cultural Industries have been identified as a key driver of economic regeneration for Powys, and the venue network provides an infrastructure to support both individual residents working in the sector and companies touring and resident here. The relationship between Mid Wales Opera and Theatr Hafren is a key example of this, with a hot desk and marketing as well as touring support offered to MWO. The relationship between Earthfall and Brycheiniog has also encouraged links and visitors into Powys as did the successful No Fit State residency in Brycheiniog's car park. By building these connections and supporting other companies, both professional and amateur led, the theatres act as the hubs of arts activity in Powys and support an ecology allowing arts activities to thrive and artists to expand their horizons and make new connections.

Climate Change

One of the key areas of focus for the technicians working within the Circuit for the past two/three years has been advances in LED stage lighting. Two years ago demonstrations by Stage Electrics showed that while many lamps could be replaced by LEDs, colour washes etc still required older technology. This has now changed and the lighting at Brycheiniog and Wyeside is in the process of being replaced by the new LED models which use far less power, save money and reduce the costs of cooling systems. Brycheiniog's status as Wales' first solar powered theatre, and constantly on the look out for new energy saving and generating models of theatre provision.

Value for money:

The elements of subsidy provided by this grant to the theatre programmes makes a vital contribution to providing a balanced mix of shows with some work designed to stretch tastes and develop audiences. While the majority of the programme is supported by ticket income, this grant gives the opportunity to explore new areas of work which would not be possible to present if bound to programme only product which would guarantee no loss on box office.

Total Activity / Project Cost	£ 183,150
Total Grant Requested	£ 25,000
Grant Awarded	£ 20,000 – 11%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £20,000

- The outcome of this project will be the theatres' annual programmes, these vary between each Theatre and a full comprehensive list of each venue

has been agreed with the Community Regeneration Manager.

Organisation	CG3200 Mid Wales Opera
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>Mid Wales Opera is a professional opera company built up from a community base since 1988. Each year the company produces one fully staged opera in collaboration with Theatr Hafren in Newtown. MWO engages a cast of singers who have sung with the major opera companies or academies in the UK and abroad. They are accompanied by a chamber sized orchestral ensemble.</p> <p>Mid Wales Opera's mission is to bring opera of the highest standards to places which otherwise do not have access to it, thus reaching new audiences of all ages and enhancing the accessibility of live opera performance to those who already love it; and to offer opportunities to professional singers early in their career to master major roles, working from the base of Mid Wales.</p>
<p>Need for the project</p> <p>Mid Wales Opera aspires to mount productions which compare well with the work of the major companies and aims to make opera accessible through the use of modern English translations, clarity of delivery of the text and immediacy of performance. The partnerships with venues provide opportunities for a wide range of audiences to have access to opera and encourage many (often from otherwise excluded groups and young people) to experience live opera for the first time. The well-established collaboration with Theatr Hafren and the extensive network of “Friends” and supporters in Powys allows for the development of a uniquely rewarding relationship with audiences in Mid Wales.</p> <p>To support the development of the planned production of Mozart’s Don Giovanni and its initial three performances at the MWO Festival on 5th , 7th and 8th September 2012 prior to a tour of other venues in Wales and England.</p> <p>Also in 2012 the Company will bring its production of Noyes Fludde – which has already been mounted last October at Theatr Brycheiniog – to Newtown and again a partnership with Hafren and local schools has been developed to deliver a week long residency culminating in 2 performances of Benjamin Britten’s imaginative opera for children at Hafren on 27 April 2012.</p>	

Links to other regeneration initiatives

MWO's collaboration with Theatr Hafren makes a significant contribution to the reputation of the Theatre as an artistic hub for the area and provides real opportunities for people living locally to develop and utilise skills in theatre work.

As well as using a production management company based in Caersws, they have often recruited stage management and crew locally many of whom have gone on to develop successful careers in the sector. MWO has ambitions to expand this element of their work by providing formal training positions on future productions providing appropriate funding can be identified.

The ability to develop and create a high quality artistic product which then widely promotes Mid Wales' contribution to cultural life, as well as the direct economic benefits it brings, is an important contribution to the development of a sustainable community in Mid Wales.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

A vibrant artistic and cultural life is part of what is needed for sustainable living in Powys and the MWO contributes significantly to this.

Learning in the Community

It is one of Mid Wales Opera's aims to engage with the local community through workshops for schools, concerts and other activities aimed at promoting interest in and knowledge of the art-form and its practice. The partnership with Powys Arts Connection this year represents a new dimension to this activity.

Regeneration

The ability to develop and create a high quality artistic product which then widely promotes Mid Wales' contribution to cultural life, as well as the direct economic benefits it brings, is an important contribution to the development of a sustainable community in Mid Wales.

Climate Change

People in Mid Wales experience an innovative approach to opera on their doorstep rather than having to travel. The Organisation also source most of their sets and props in the area keeping things local, also ensuring that as far as possible they re-use and recycle materials and help to maintain a local service for theatrical props and technical equipment

Value for money:

MWO provides considerable leverage for the contribution made by Powys County

Council. Also receiving considerable support from local business in kind and receive major grants from Control Techniques, Laura Ashley Foundation, Old Bell 3 Ltd and others. And that the overall income of the company is anticipated to exceed £400,000 making a useful contribution to the local economy.

As can be seen from the budgets around a third of the income is anticipated from box office and other sales.

Total Activity / Project Cost	£ 230,000
Total Grant Requested	£ 15,000
Grant Award	£11,000 - 5%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £11,000

- The successful completion of three performances of a new production of Mozart's Don Giovanni at Hafren in September 2012.
- The production a successful series of events and workshops in Newtown during Summer 2012. including primary schools workshops and a further creative project building towards the 2013 production, masterclass and gala evening.
- Sustain audience figures and earned income from 2011
- Maintain high audience satisfaction rating

Organisation	Oriel Davies Gallery
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>Oriel Davies connects people with art in the unique setting of rural Montgomeryshire, giving opportunity for artists from Wales and internationally to create and show art of excellence, and providing stimulating, welcoming environments where artists and audiences engage with and participate in contemporary art and culture. The application received is towards the following:</p> <ul style="list-style-type: none"> • To deliver a twelve month programme of 5 exhibitions for the 2 main gallery spaces, and a further 5 exhibitions for the TestBed space. • To deliver a broad ranging twelve-month programme of education activities, projects and events for individual children and adults, and special groups, to include completion of the special reminiscence project for people in Montgomeryshire & Radnorshire; a special project designed to work with young carers in Powys • To deliver 1 offsite project to take place in the park adjacent to the Gallery during the summer 2012 • To deliver an aspect of Powys County Council's The Arts Factor pilot project
<p>Need for the project</p> <p>Oriel Davies Gallery is the main contemporary gallery in Powys and a key gallery of Wales. The Gallery delivers high quality, varied and innovative artistic and education programmes throughout the year, which are highly respected. The Gallery serves the local communities and also attracts visitors to the area. The Gallery has free admission and welcomes people of all ages and backgrounds. All of the publicity material, interpretation, publications and website are bilingual.</p> <p>Powys County Council has also approached Oriel Davies and asked if they would partner PCC to help to deliver a pilot programme, The Art Factor, aimed at</p>	

encouraging young people across the county to extend their experience visual art. They have agreed to this and plan to deliver aspects of the Portfolio + part of the programme

Links to other regeneration initiatives

Oriel Davies contributes a great deal to the Regeneration of Newtown and North Powys. The Gallery is a hub for the local community and is visited, often on a daily basis by some local residents. They also draw large numbers of visitors to the area, with many making visits to Newtown due to the Gallery's presence here.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

Oriel Davies provides a great place for adults living locally to meet both informally and also to take part in their courses – from life drawing, creative writing, learning about Welsh art and through to trips to galleries and museums with our Friends organisation.

This year they will be completing a special Reminiscence Project: supported by the HLF, which is engaging with elderly people from the area and collect their reminiscences and other memorabilia about their leisure time.

Learning in the Community

Oriel Davies undertakes and delivers programmes that are relevant to learning in the community, both through their formal education programmes and through their artistic programme of exhibitions

Regeneration

The Gallery's presence in Newtown is a great draw to the town, attracting tourism and visits from near and far.

The Organisation is supportive of and wherever possible, assist with, other schemes to regenerate Newtown and North Powys

Climate Change

During 2012/13 Oriel Davies plans to undertake a feasibility study into the potential for the gallery to extend its premises and so provide a larger café and retail area. In addition, they expect any feasibility study to explore ways in which the gallery could reduce its carbon footprint, make improvements to its energy use and explore possibilities of switching to renewable energy sources, with a particular interest in exploring possibilities of solar power.

Value for money:

Oriel Davies' operations for the year have been projected as £422,103, to include all

staffing, premises, programming, marketing costs. The Community Regeneration & Development support fund grant represents around 0.42 pence for each visit to or participant at the Gallery, using the visitor and participant numbers of 2011/12 as a benchmark

Total Activity / Project Cost	£422,103
Total Grant Award	£ 34,765
Grant rate	8 %

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £34,765

- The organisation and presentation of a minimum of 5 exhibitions in the main galleries
- The organisation and presentation of a minimum of 5 exhibitions in the TestBed space
- To attract a minimum of 70,000 visits to the Gallery throughout the 12 month period
- The organisation and delivery of a full programme of education events and activities, aimed at individuals of all ages, and special interest groups in the community
- The delivery of a special project aimed at Young Carers in Powys
- Delivery of a special off-site project in Newtown's town park, adjacent to the gallery
- To complete the Reminiscence project aimed at the elderly in Powys
- To complete year 1 of the START programme and undertake the first six months of year 2 of the START programme, working with 6 schools in North Powys

Organisation	Play Montgomeryshire
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>The purpose of this project is to seek funding for the core cost of Play Montgomeryshire in order that they can continue to provide</p> <ol style="list-style-type: none"> 1. quality play provision within local communities in Montgomeryshire 2. support the development of two projects for which we are submitting joint bids with Play Radnorshire to People and Places BIG Lottery 3. The project will benefit the existing network of 51 Play providers and the members of three current Toy Libraries, supported by the Mobile Toy Librarian and Administrator by: <ul style="list-style-type: none"> • Maintaining a mobile Toy Library, visiting playgroups, play schemes, schools, after school clubs and any other organisation that provides play opportunities within the area. • Maintaining 2 fixed base Toy Libraries (Newtown and Machynlleth) and 2 Craft Resource Centres (Welshpool and Llanfyllin) • Operating a Special Needs Toy Library. • Providing a weekly stay and play session at the Toy Library sessions and monthly craft sessions for children from birth upwards. • Providing an Inclusive Youth Club in Welshpool for children aged over 10 years. • Working with other organisations by providing play activities at their own play events. • Working with other organisations to improve play opportunities within Montgomeryshire and to be part of the Powys Play Strategy. • Supporting community regeneration within both rural and urban communities through

	<p>both the provision of play activities and supporting local groups to provide play activities.</p> <ul style="list-style-type: none"> • Supporting local communities to improve their quality of life through the promotion and provision of play. • Encouraging the involvement of local people in directing play provision and taking control of what happens in their area. • Involving all people equally in the decision making process. Encouraging local independence in the provision of play opportunities
<p>Need for the project</p> <p>This project has been operating successfully for over 30 years, benefiting from funding via the PCC Community Enablement fund for many of those years. The project is needed because many people use the project and this need has been confirmed in a recent feasibility study looking for support for an expanded Play Resource Library throughout Powys.</p> <p>The Organisation support 51 play providers and 417 children & 144 parent/carers use the static services. It is the only Play Network and Toy Library Service in Montgomeryshire, providing toys and equipment for hire at low rates, craft materials to buy at cost and information and advice from the small team of part time members of staff and volunteers.</p> <p>They operate the only inclusive Youth Club in the Shire and would like to develop this further and form an integral part of the Powys Play Strategy, working with Play Development Workers funded by the BIG Lottery Child's Play project, and are employed by Powys County Council to develop play throughout the Shire. They are members of the Play Strategic Management Group within Powys</p>	
<p>Links to other regeneration initiatives</p> <p>The activities support the Powys Change Plan as they encourage children and young people to grow up as active citizens, and achieve the highest possible standard of well-being. The Organisation state after their basic needs of food, shelter and security are met, play has a significant effect on a child's life. Children learn through play and use play to find their place in society. By experiencing quality and sociable play opportunities they will grow up to be happy well rounded citizens.</p> <p>The Toy Library reduces carbon emissions by providing toys for hire thus reducing the need for parents to buy new toys all the time and by delivering locally it reduces the need for many cars to drive into a central point. Our activities often use recycled material. All the activities try to represent the local communities' language and culture as well as promoting respect for difference.</p>	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p>	

Adult Living

Support parents of young children in Montgomeryshire.

Learning in the Community

Children and young people grow up as active citizens and achieve the highest standard of well being.

People have the education and skills to live prosperous and fulfilled lives and then the Welsh language, culture and heritage thrives

Regeneration

Providing employment within local communities at the static Toy Libraries and Play sessions.

Climate Change

The Organisation provides Toys and equipment for hire which avoids the need for play providers and parents to buy new toys and equipment at any time. They also deliver locally avoiding the need for lots of cars travelling to a central point. The craft and play activities frequently use recycled materials.

Value for money:

The Organisation operates at a very basic level, providing a quality service at very low cost. They save money by not producing glossy brochures or sophisticated adverts, but by providing simple, clear, no frills publicity and allowing the service to speak for itself. The activities promote ourselves in the media and it has recently been involved in the Co-operative's publicity campaign showing posters of the Toy Library van, which was displayed all over the country.

Total Activity / Project Cost	£84,390
Grant Award	£15,000
Grant rate	17%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £15,000

- The Mobile Toy Library to visit 51 play providers throughout the Shire every half term.
- To operate 2 static Toy Libraries each week during term time
- To operate 2 Stay and Play sessions each week during term time, Craft sessions every month of the year, and an Inclusive Youth Club in Welshpool.
- To be involved in the Powys Play Strategy and networking with other organisations
- To join in local, Shire and County level events, providing creative play opportunities.
- To provide an increasing number of requests from other play providers, parents/carers and social services with information, advice and support.

- Use the funding of the core structure of Play Montgomeryshire as the foundation for the development and implementation of the BIG Lottery Funding Applications

Organisation	Play Radnor
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<ul style="list-style-type: none"> • To provide a local Play Network which acts as an umbrella group to share information, experience, ideas, resources and signposting to relevant agencies, for all organisations and individuals with an interest in play. • To identify and assist in providing play requirements in terms of infrastructure, opportunities, training and resources. • To promote the ethos of play and promote play opportunities, training and resources to relevant audiences. • To provide a play resource library.
<p>Need for the project</p> <p>The toy library in Radnorshire has been in existence since 1992 and continues to be as popular as ever, with 26 new family members joining last year (in addition to existing members), and many new groups and events availing of our resources.</p> <p>The toy library addresses needs of families and groups who are:</p> <p>geographically isolated socially isolated economically challenged in need of support by other agencies</p> <p>The play needs of all Powys, were identified through the “audit of play needs / priorities for 2011” consultation carried out by the Play in Powys Infrastructure team during 2010, which showed there was a 19% need for a play resource library out of all the consultations carried out throughout Powys. A toy library has since been identified as a Priority One in the Powys Play Strategy.</p> <p>In the 2010 Powys Children and Young Peoples Partnership Business Plan, the planning priorities state the following: “Implement the Powys Play Strategy so to ensure:</p> <ul style="list-style-type: none"> - a more appropriate range of community-based play provision is available - enhanced play provision within schools (for in-school and out of school purposes) 	

- increased play provision as part of housing and community developments
- better information on play opportunities is provided
- a dedicated play service is available to support play opportunities and development
- Integrated play development structure and services”

The 'What have we got to play with?' Executive Summary conducted by National Association of Toy and Leisure Libraries (NATLL) and Play Matters in Wales (2010) concludes 'that toy libraries are about 'more than just toys' and that they help 'provide the fuel for play', that types of play are enriched by having a range of play materials available, and that well chosen good quality toys and play materials is important'.

Links to other regeneration initiatives

The activities support the Powys Change Plan as they encourage children and young people to grow up as active citizens, and achieve the highest possible standard of well-being. The Organisation state after their basic needs of food, shelter and security are met, play has a significant effect on a child's life. Children learn through play and use play to find their place in society. By experiencing quality and sociable play opportunities they will grow up to be happy well rounded citizens.

The Toy Library reduces carbon emissions by providing toys for hire thus reducing the need for parents to buy new toys all the time and by delivering locally it reduces the need for many cars to drive into a central point. Our activities often use recycled material. All the activities try to represent the local communities' language and culture as well as promoting respect for difference.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

Learning in the Community

The Organisation provide a wide-range of resources, both play and educational. We work closely with schools and other childcare settings to ensure that they get the resources related to the theme they are working on.

Regeneration

Climate Change

The Organisation has recently purchased a new van, which is much more efficient, emits less emissions, and is economical and are now based in an energy efficient building, with motion-sensored lights, rainwater toilet system

Value for money:

Play Radnor annually strives to reduce its running costs and improve income, in order to provide value for money. Successfully doing this for the last two years and the Organisation projects another significant drop in running costs with the move to Ysgol Trefonnen, due to sharing of resources with organisations with an interest in play.

Total Activity / Project Cost	£29,600
Total Grant Requested	£14,500
Grant Award	£12,000 - 40%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture’s delegated approval of the grant award of £12,000.

- A value-for-money play resource library which is accessible to everyone in Powys through the base at Ysgol Trefonnen, which is open Monday-Friday 9am – 5.30pm (hours increased from previous years) and specifically to Radnorshire through the mobile service.
- To actively promote the service through a website, flyers, press releases, special events and weekly Stay & Play sessions.
- The toy library will be monitored by:
 - the number of hires during the year
 - the number of groups and individuals use the service each year
 - the number of new members recruited each year
 - the amount of craft materials sold
 - the reduction in running costs compared to previous years
 - an increase in revenue compared to previous years

Organisation	Powys Arts Forum
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>The organisation and delivery of Powys Arts Month 2012, a programme of arts events including open studios, performances and other participatory events, to be held in October 2012, with a rolling programme from north to south of the county. This will include the employment of a coordinator, working part-time, and also a part-time administrator to provide support to the coordinator and participants, both in connection with Arts Month and to carry forward legacy initiatives.</p> <p>The immediate beneficiaries will be artists and arts organisations, but there will also be considerable benefit to tourist-related business throughout Powys through the raising of awareness of Powys as a destination and location for a wide variety of events. The general public, from within and outside Powys, will also benefit from their experiences as audiences, visitors, and in some cases participants</p>
Need for the project	
<p>Artists in Powys face the challenge of isolation and marketing difficulties. Powys Arts Forum has consulted with artists, employing a team of animators to contact artists and support the initial planning stages. They have worked throughout the county, assisting in the formation of clusters of artists to prepare for the event.</p> <p>A month-long celebration of the arts in Powys, raising the profile of artists and organisations, providing opportunities for tourist and other business establishments to benefit from increased visitor interest. The legacy to include the development of supportive networks of clusters of working artists. Publicity will be achieved through a high-quality brochure, mail-shots, posters, local and national media publicity. The programme and its publicity will be managed by an experienced event manager, under supervision of members of the Powys Arts Forum board of trustees</p>	
Links to other regeneration initiatives	
<p>Cultural Tourism is one of the key strategies for developing Sustainable Tourism which is to be found within the RDP and the work currently being developed by TPMW. There are also direct links to the Cultural aspects of Glasu.</p>	
Project / activity fit in with the Powys County Council One Change Plan:	

Adult Living

- Healthy Living – mental wellbeing, physical health through e.g. dance
- Community Cohesion, including cluster development for linked communities (see some of the Arts Month Xtra projects)
- Lifelong learning opportunities through taking part in workshops and activities and attending talks, events and performances.
- Socialising at events – reducing social isolation and increasing enjoyment in life.

Learning in the Community

- Training through cluster events in Arts Month
- Up skilling arts practitioners and CI micro enterprises, CPD through cluster & peer mentoring in planning and delivering Arts Month
- Legacy of skills development through experiencing participation in collective, planning, marketing and delivery
- Lifelong learning opportunities through taking part in workshops and activities and attending talks, events and performances e.g. rural touring theatre performances

Post Arts Month activity will include developing ideas for encouraging young people to pursue careers in the arts. The first meeting of the Arts Forum's Organisation Members, chaired by Simon Pirotte (Principal of Coleg Powys), agreed to look at ways they could support this work by working together.

Regeneration

The proposed activity of the Forum fits in with many of the Regeneration Priorities identified in the recent Regeneration Strategy for Powys:-

Priority 1 - Harnessing community strength – by cluster development and Forum's interaction with members we are contributing to building a regeneration partnership at grass roots level.

Regeneration Priority 6 - Promoting Powys

The arts have a key role in Promoting Powys, as in: "Promoting Powys covers two main topics, these are:

- Tourism promotion and destination marketing for potential visitors as tourists
- Communicating Powys' values, attributes and unique selling points"

And are crucially involved in:

"There are already six objectives for tourism in Mid-Wales which include:

- "increasing leisure, heritage and cultural opportunities for both visitors and local people
- developing key sectors for sustainable growth
- strengthening the area's sense of identity on a sub-regional and local basis"

Regeneration Priority 9 - Facilitating the resilience and renaissance of Powys' town and village centres

This priority uses the example of Hay on Wye as a book town which has developed an identity around a cultural resource. The Forum's plans to develop identities around cluster groups will complement this approach, and the support provided by TPMW indicates the support for that approach.

Regeneration Priority 11 – Maximise the regenerative impacts of education

And training expenditure We would expect that the work being done with our partners (see Learning in the Community above) to have a positive impact on this

priority.

More specifically the proposed activity will support:

- Creative industry businesses generating sales and income through enhanced activity throughout Powys Arts Month.
- Increased visitor numbers to Powys for Powys Arts Month, longer stays (more than single night) and targeted 'Cultural Tourism' visitors introduced to the area and likely to repeat visit.
- Increased audience / attendance at events developing enterprise sustainability

Enhanced recognition and increased value in arts & CI sector at local and community level, leading to more integrated, better connected 'tourism offer'

Climate Change

- Reducing travel by use of e-working
- Car sharing where possible
- Using on-line collaborative tools such as Google docs and CMS web site
- Development & promotion of web based businesses - establishing and sustaining, online sales, commissioning and procurement.
- Environmental awareness through green art projects supported through Arts Month

Creative industry businesses showcasing sustainable practice, e.g. Ten Green bottles

Value for money:

The project has already attracted grants from ACW and TPMW. Income will also be raised from participants and advertising. Income for participants will be generated through the sale of products, services, tickets etc. As previously stated, there will be a local economic impact through the medium of tourism generating additional local spending. The event legacy includes the promotion of Powys as a visitor destination. □

Total Activity / Project Cost	£23,100
Total Grant Requested	£10,000
Grant Award	30 %

Overall Assessment

The following outcomes/outputs have been agreed in principle as a baseline for future funding applications, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £10,000.

The four weeks of arts month will create:

- 100 (approx) events
- 2 part- time jobs (co-ordinator and administrator)
- 4(approx) training sessions

Legacy Aspects will create:

- initiative to improve on-line working (thereby saving on travel costs)
- Establishing a hot desk base in Llandrindod Wells (at Drama Centre)
- Co-ordination of 2 Group member meetings to improve input into Powys Regeneration Strategy
- Improved website services as outcome of co-ordinated strategy with Powys

Arts Service

- Preparatory work to contribute to three new initiatives (Powys Arts Partnership, Powys External Funding Seminar, Powys Arts Conference)

Organisation	Powys Association of Voluntary Organisations
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>By promoting social enterprise as a tool in community regeneration.</p> <ul style="list-style-type: none"> • By developing and updating an in-depth understanding of relevant Powys wide and national strategies and policy developments relating to social enterprise. • By raising awareness of social enterprise to communities, agencies and interested groups through information exchange and networking. • By promoting examples of good practice in order to encourage new initiatives and raise the profile of social enterprise. • By utilising networks as a means of sharing information and developing best practice. • By supporting and assisting in the development of local social enterprise projects, both directly and by supporting other PAVO development workers and other agencies to work with local groups. • By responding to and where appropriate deal with social enterprise enquiries, working directly with groups where required. • By actively seeking feedback from all stakeholders, external groups and agencies on the services provided.
<p>Need for the project</p> <p>In the past this grant has been awarded to PAVO solely to support core services and general development work, after discussions with the Powys Regeneration Partnership and Jenni Thomas, Community Regeneration Manager, it was agreed that PAVO would apply for funds towards development work concentrating on social enterprise support.</p> <p>The PRP set up a multi-agency social enterprise working group following a commissioned piece of research on social enterprise in Powys, 'Leaking the Services'</p> <p>PAVO has now set up and supports a social enterprise network for Powys. Over 30 groups have joined the online network so far, one of the requests they already have is for supporting in marketing their organisations and services.</p>	

Links to other regeneration initiatives

- The support provided through the network to strengthen local social enterprise activity will contribute towards delivery of a range of objectives within One Powys Yn Un. In particular that “People in Powys benefit from having a diverse economy” (specifically indicator 2.2 but also 2.1, 2.3 and 2.5).
- The Powys Regeneration Strategy
- The RDP LDS, the work would fit into a number of the LDS Priorities such as Enterprise Powys and Access Powys.

The project would contribute by promoting social enterprise as a tool in community regeneration and providing support to a network of social enterprises and encouraging good practice and developing a culture of peer mentoring.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

PAVO works closely with the County Council and the Local Health Board to ensure that health and social care services are delivered as effectively as possible within the communities of Powys. Voluntary Sector service providers are represented at a strategic level by our Health and Social Care Facilitator. PAVO seeks to represent and support all third sector groups associated in any way with enabling residents to stay in their homes safely. The PAVO Continuing Health Care Link officer is working with 12 independent groups to enable them to work together to deliver a joined up service in Powys, this worker would link into this project to give advice and support regarding health funding and health care standards

Learning in the Community

PAVO actively supports many organisations that encourage people to learn skills within their communities. PAVO also seeks to ensure that the Third Sector are represented and involved in discussions around community support services. The Children and Young People’s Facilitator is actively involved in this agenda. The community transport departments works to ensure that transport is not a barrier, for those wishing to participate. PAVO development staff would work along side this project to support groups to identify training needs of volunteers and also to access training or provide bespoke training

Regeneration

To contribute to the economic and social regeneration of communities in Powys, through the development of a social enterprise network. Providing support to groups through identifying and signposting to training, information sharing, promoting peer mentoring and sharing of good practice. Development of skills within the local economy. The project would also contribute by promoting social enterprise as a tool in community regeneration

Climate Change

As an organisation, PAVO is committed to reducing its impact on the environment, and we are working to 14 sustainable development targets in our own offices. Staff are encouraged to car share and to carry out business via the phone, e-mail and skype when possible. They regularly inform the sector of funding opportunities relating to climate change, when they are available. They are also employing a part time Climate Change Officer, who is currently supporting 60 voluntary organisations to reduce their carbon footprint. This worker will support the work of this project in advising social Enterprises.

Value for money:

The project will provide value for money as PAVO is in a unique position to undertake this work, and has well established networks and relationships that it can utilise. Development Staff have the tools and skills that will enable this project to meet its aims and objectives thoroughly and successfully

Total Activity / Project Cost	£73,392
Total Grant Requested	£30,000
Grant Award	41.3%

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder Regeneration and Culture's delegated approval of the grant award of £30,000

- Raise awareness of social enterprise to communities, agencies and interested groups through information exchange and networking.
- Promote examples of good practice in order to encourage new initiatives and raise the profile of social enterprise.
- Support and encourage network to share information and develop best practice.
- Develop and support focus groups North, Mid and South Powys
- Support and assist the development of local social enterprise projects, both directly and by supporting other PAVO development officers and other agencies to work with local groups.
- Further develop the Trading & Social Enterprise blog
- Respond to and where appropriate deal with social enterprise enquiries, including providing marketing support and business skills support, working directly with groups where required.
- A detailed work plan will be developed as soon as the project begins.

Organisation	Powys Sports Development Services
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>Powys Sports Development Unit has three full time Development Officers and a number of full and part-time sport specific Officers including Dragon Sports Officers. Powys Sports Development Unit plays an important role in increasing opportunities, raising standards and supporting the range of sports programmes in schools, clubs and youth organisations</p> <p>With this request financial assistance is being sought to continue the range of sports involved and to include partnerships with the Welsh Hockey Union, the Welsh Netball Association the Football Association of Wales, the Welsh Rugby Union and the Cricket Board of Wales</p>
Need for the project	
<p>Through this grass roots approach, young people countywide will benefit from the proposed development through workshop and coaching sessions and to generally increase participation in these sports activities. The five governing bodies will also be matching funding each of these sports.</p>	
Links to other regeneration initiatives	
<p>Powys County Council has agreements; action plans and performance indicators in place each of the sports governing bodies to achieve particular targets across Powys. Regular meetings/appraisals are held to discuss progress and further development of various sports. The amount of contribution for the sport specific Sports Development Officers varies, this is due to the varying contract/agreement with the governing bodies. There is a mixture of part-time staff employed, subject to funding available to the relevant governing body and match funding by Powys County Council</p>	
Project / activity fit in with the Powys County Council One Change Plan:	
Adult Living	
<p>Provision of information advice and assistance for new or existing sports clubs / extra curricular school sports clubs in terms of sports development e.g. accessing grant aid, developing new activities and improving links.</p>	
Learning in the Community	
<p>To ensure that a planned programme of Physical Activity and Sports Development activities is provided, which maximise the opportunities for quality sports participation for people of all ages and abilities (particularly juniors) within the local community</p>	
Regeneration	
<p>information on a whole range of Initiatives and Programmes designed to support</p>	

local sports clubs and promote quality sports participation
Climate Change

Value for money:

Meets the Making the Connections agenda of partnership working and making the best use of our resources

Total Activity / Project Cost	£104,000
Total Grant Requested	£43,000
Grant Award	41.1 %

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £43,000.

The activities will be monitored through performance indicators on all organised activities and the funding will be allocated as follows:

Hockey /	
Netball	£15,000
Football	£7,000
Rugby	£14,000
Cricket	£7,000

Organisation	Powys Federation of Women's Institutes
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>To enable women who are interested in issues relating to rural life, including arts, crafts and sciences to improve and develop conditions of their lives and to advance education in citizenship and public affairs both national and international.</p> <p>To hold regular workshops and demonstrations; to engage interesting speakers who are experts in their fields. Annual events are held alternately in the three cold counties of Powys – viz. Breconshire, Radnorshire and Montgomeryshire.</p>
<p>Need for the project</p> <p>Living in very rural areas many members live on isolated farms and in very small villages. The project will address loneliness – The Organisation has identified the need through consultation with our members.</p>	
<p>Links to other regeneration initiatives</p> <p>Following on from this project the Organisation hope to hold more combined events with Powys. They are already holding combined walks starting from various locations – these walks encourage friendships and help the older members to remain mobile and to enjoy the beauty of the county of Powys</p>	
<p>Project / activity fit in with the Powys County Council One Change Plan:</p> <p>Adult Living Organise annual competitive events to include a show with classes for cookery, art, photography, various crafts, flower arranging and jam making. Also organise an annual quiz, sports competitions and take part in concerts</p> <p>Learning in the Community Provide workshops in diverse subjects – recent workshops have included cake icing, flower arranging and sugarcraft</p> <p>Regeneration Formed two new W.I.'s in Powys-Brecknock in the last two years – the average age of the members in both of these Institutes is 35</p> <p>Climate Change Branch meetings are held in local village halls. For events being held further afield members are encouraged to fill their cars (i.e. not to travel alone) thereby saving on fuel costs while at the same time saving the carbon foot-print</p>	

Value for money:

The project will reach many people, and will cover a wide age range and a very large geographical area. The project is open primarily for W.I. members but husbands, partners, children, grandchildren, friends, neighbours are also welcomed.

Total Activity / Project Cost	£5,400
Total Grant Requested	£2,700
Total Grant Award	£2,400 – 45%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £2,400.

- 6 walking events throughout the County
- Maintain current membership
- Organise Federation craft activity day

Organisation	Powys Leisure Services – Play schemes
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>Purpose of the project is to meet and achieve Powys Health & Leisure corporate objectives, to increase participation and to increase a healthy lifestyle of young people to become more active</p> <ol style="list-style-type: none"> 1. It will enable working / single parents to allow their children to participate in an affordable environment 2. Children & young people will learn that exercise and interaction is fun and a healthy alternative to watching television or playing computer games 3. Leisure Centres will benefit as more people will attend the centres and make repeat visits as a result 4. By working with other agencies and services, it will allow the project to become more inclusive and will attract a number of disabled young people to attend main stream activities
<p>Need for the project</p> <ol style="list-style-type: none"> 1. To provide essential under 8's provision in local areas within Powys with over 600 children attending and participating in under 8's summer play in 2012 2. To support working families / single parents with affordable summer activities 3. To enable settings to become more inclusive 4. To encourage young people to attend a structured, active and safe environment rather than being left to their own devices 5. To enable multi agency working and to target those most in need 	
<p>Links to other regeneration initiatives</p> <ol style="list-style-type: none"> 1. Economic regeneration 2. Tourism 3. Health & wellbeing 4. Generate future growth in employment opportunities for local people 5. Potential to identify athletes of the futures 6. Will not only support health & leisure, but will also support other agencies work i.e. Police, Communities First, Health Board, CYPP 	
Project / activity fit in with the Powys County Council One Change Plan:	

Adult Living

If children and young people are encouraged to be more active and healthier from a young age, and realise the value and benefits that leisure & recreation can offer, many of them will not be reliant on adult services later in life. Practices learnt earlier on will enable them to be more independent.

Learning in the Community

The project will allow children, young people and their families to learn new skills. Many of the activities experienced in the holiday clubs are connected to education, 5x60, lifesaving, libraries, healthy lifestyle.

Regeneration

The holiday activities will encourage participation which will increase revenue for the leisure services through repeat visits. The project will be accessible to all, which means residents and visitors to Powys. Dependant on demand, the project could generate additional employment opportunities for local people.

Climate Change

Through the various activities, it is possible that climate issues will be covered through physical activity, creativity and expression. Children and young people will have the opportunity to contribute to discussions and to provide their opinions on topical issues

Value for money:

1. Reduced cost of activities provided in a safe and stimulating environment
2. Multi agency working will provide fully qualified and experienced members of staff
3. Residents and visitors accessing local opportunities and are encouraged to participate locally to reduce the need to travel elsewhere
4. Children and young people will have the opportunity to utilise equipment and resources available locally

Total Activity / Project Cost	£24,000
Total Grant Requested	£12,000
Grant Award	50%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £12,000.

The following outcomes will be monitored by centre managers and service managers to ensure maximum attendance and numbers will be monitored, with further promotional activities taking place to ensure the outputs described below:

1. By multi agency working, more targeted groups will have the opportunity to access holiday activity provision

2. More working / single parents will have the opportunity to work as a result of the sessions taking place in the leisure centres
3. More participation will be achieved as a result of the activity sessions
4. More services will benefit from the increase in activity
5. More people will realise the benefits and value of an active and healthy lifestyle
6. More children, young people and their families will be encouraged to access leisure centres
7. Links and signposting will be promoted to other agencies and services

Organisation	Presteigne Festival of the Arts
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>The Thirtieth Anniversary Presteigne Festival takes place from 26 – 31 August 2012. The central programming strand for 2012 celebrates British music, with important pieces from the twentieth century, combined with some real classical masterpieces from J S Bach, Beethoven, Haydn and Schubert through to Rachmaninov, Richard Strauss and Debussy with a mini-feature of music by the German Paul Hindemith.</p> <p>The artist list for 2012 includes many performers returning and several new visitors to the Presteigne Festival:</p> <p>Carducci Quartet, Retorica violin duo, Nicholas Daniel (oboe), Sarah-Jane Bradley (viola), Tom Poster (piano), Amy Dickson (saxophone), Gillian Keith (soprano), Gemma Rosefield (cello), William Purefoy (countertenor), Simon Lepper (piano), Crawford Logan (actor), Matthew Long (tenor), Michael Bundy (baritone), Catherine Milledge (piano), City of Canterbury Chamber Choir, Presteigne Festival Orchestra, George Vass (conductor).</p> <p>Also included will be various supporting events including exhibitions, a children's event, talks and poetry.</p> <p>Continuing its association with Dr Dominic Horne and the Birmingham Conservatoire, the Presteigne Festival promoted a second competition for composers. The competition, for a solo piano work, was open to composers born in the UK between the ages of twenty and thirty-five. The winning piece, by London-based composer Jon Opstad, will be awarded the second Alan Horne Composition Prize and will be premiered at the Festival by Anglo-Russian pianist Alissa Firsova. Short-listed composers attended a hugely successful workshop day at the Birmingham Conservatoire on 19 April 2013.</p>

Need for the project

The project will include

- Participants in education projects will develop their artistic skills and knowledge as well as building on other skills such as team work, listening and communication through interacting with musicians and other children;
- Working with professional musicians will enrich and broaden the learning experience of all participants both young and old;
- Participants involved in the Sounds New elders project will be better informed about the aims and aspirations of the Presteigne Festival and all participants will learn about their wider cultural heritage;
- The projects will increase the provision for arts and music education in rural locations for participants, in particular for young and older people;
- The projects will widen the audience base for the Presteigne Festival, both with younger people and from the wider community;
- The projects will contribute to the arts scene in the area and to the local economy.

The projects will develop creative opportunities for several arts professionals.

Partners for 2012 Presteigne Festival are:

- Embassy of the Republic of Lithuania, London (marketing support, press launch);
- Birmingham Conservatoire (Workshop for short-listed composers as part of the second Presteigne Festival Competition for Composers);
- Dr David Horne (funding the prize for the second Presteigne Festival Competition for Composers);
- Birmingham University (Presteigne Festival Soloists - autumn tour);
- Royal Welsh College of Music and Drama, Cardiff (Presteigne Festival Soloists - autumn tour);
- St George's, Brandon Hill, Bristol (Presteigne Festival Soloists - autumn tour);
- Live Music Now! Wales (Outreach work with older people);
- University of London (Choir of Royal Holloway).

There are also several funding partners, these include:

- Arts Council of Wales;
- Colwinston Charitable Trust;
- The John S Cohen Foundation;
- The D'Oyly Carte Charitable Trust;
- The Elmley Foundation;
- The Fidelio Trust;
- The John Ireland Charitable Trust;
- The PRS for Music Foundation;
- The RVW Trust;
- The Williams Church Music Trust;
- Presteigne and Norton Town Council.

The 2011/2012 outreach project for primary schools 'Singing Histories' is currently

being seriously considered as one of the Welsh events to be part of the 2012 Cultural Olympiad

Links to other regeneration initiatives

Although a relatively small organisation, the Presteigne Festival believes it most important to develop sustainability as an organisation. It recognises the huge impact activities have on the environment and on the local community. Presteigne is a Transition Town and is therefore very much aware of the need for sustainability. Their intention is to take steps to improve sustainability within the needs of the organisation and those of the town. Their priorities include:

Economic

Contribute to the local economy whilst meeting the needs of the organisation:

- Use local suppliers wherever possible;
- Use locally based workforce where possible;
- Continue to encourage the audience to utilise local services such as accommodation, shops and restaurants;

Social

- Involve the local community in major decisions and developments and keep them informed;
- Respect the local community and cause as little inconvenience to them as possible during the Festival period;
- Contribute to education in the region by offering locally sourced projects that invest in communities;
- Make events accessible to everyone.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

Last year the Presteigne Festival took a small group of musicians into care homes, Knighton Hospital and the East Radnorshire Day Centre bringing them performances of new works first heard at previous Presteigne Festivals. This was such a great success that further, extended activity with elderly members of the community is currently being planned for 2012/13.

The Presteigne Festival is aware of the financial pressures of the local community, and makes every attempt to keep ticket prices at a reasonable level.

Learning in the Community

The Festival is currently involved in a major education project which involves children from three primary schools in Powys and two in Herefordshire. The *Singing Histories* project promotes literature and music and has an historical focus centering on the Battle of Pilleth. A professional composer, writer and musicians will work with around 200 school children.

Regeneration

The involvement of the Presteigne Festival in outreach or performance activity is seen by many as a mark of excellence. As an external stakeholder with experience in providing a wide and varied programme of events and outreach activity, it is particularly well placed to deliver adult living and learning within the community.

Climate Change

The adoption of green practices in our activities in order to reduce our carbon footprint:

- Use recycled paper for publicity material – recycle waste produced;
- Strive towards being a paperless organisation – use email and online options where at all possible;
- Moderate individual car usage by offering coach transportation and car share schemes from Presteigne to out-lying venues during the Festival period;
- Reduce energy consumption by using efficient equipment and technology;
- Engage a high proportion of British-based artists to reduce air travel;
- Celebrate the local countryside through the arts and guided walks.

Value for money:

The Presteigne Festival presents an annual programme utilising performers and composers of the highest national and international standing.

Audience research on ticket price was carried out five years ago, the outcome being that most people found the ticket prices 'about right' or 'good value'. The highest single ticket price in 2011 is £19.50 for a choral/orchestral concert on Saturday 27 August.

Total Activity / Project Cost	£150,500
Grant Award	£10,000
Grant rate	£9,000 - 7%

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £9,000

- Between 150 and 200 primary school children will have been in contact with the Presteigne Festival thanks to the *Singing Histories* project, launched in September 2011 – the final results of this project will be known just before the Festival this August;
- The Presteigne Festival brand will reach a new audience as a direct consequence of the Presteigne Festival Soloists City Tour to Birmingham, Bristol, Cardiff and Oxford – this will bring new music already heard during the Festival to a wider audience and, as a result, we hope to attract a larger audience to the 2013 Festival;

- The Festival has commissioned or facilitated commissions for twelve new pieces of music which will be premiered at the Festival;
- The listening public will be made aware of the Presteigne Festival as a result of broadcasts on BBC Radio 3;
- 2012 will continue to see tangible reductions in the Presteigne Festival's carbon footprint; a Festival Bus will transport audience members to concerts and events at outlying venues – lessening the need for car use; the Festival brochure will be produced on re-cycled paper again this year.

Organisation	Presteigne Shire Hall Museum Trust Ltd
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	The Judge's Lodging exists to interpret and preserve the history of the Shire Hall and to provide visitors with a portrayal of a working Victorian house and collects objects and other materials associated with these aims. It is also custodian of Presteigne's collection of local history objects and aims to expand interpret and preserve this in an appropriate way. It accomplishes these aims through a mixture of museum collections, recreated interiors, displays, audio visual interpretations, events and educational services.
<p>Need for the project</p> <p>Support of the general operation of The Judge's Lodging is particularly prevalent this year, whilst the small staff need to focus much of their attention on the new Presteigne Community Collections Project, which is being supported by the Heritage Lottery Fund. This new project will provide new exhibition rooms for all visitors, plus in-depth working with the local community. Benefits are to a wide-ranging type of user:</p> <ul style="list-style-type: none"> • Visitors to Presteigne / Powys – not only by providing a high-quality visitor experience, but by providing information on the area, its history and other things they may like to do –this also benefits the area in general as visitors are encouraged to stay in Powys. • Education – schools and other educational groups. Approx 2,000 pupil visits per year on special educational activities. We also work intensively with some special needs educational organisations • Local business – by our support of them and by visitors to us who then spend money in the area. • Virtual visitors – approximately 50,000 unique visitors to our website each year – a large proportion of these are accessing our educational facilities. • Groups –social, special interest and other groups who come on organised visits to the building • County events – used for a number of Powys events – in the last month, the Installation of the High Sheriff of Powys, The St George's Day Parade for the scouts and the Freedom of Powys to the Welsh Guards. 	
<p>Links to other regeneration initiatives</p> <p>The Judge's Lodging supports the general economic regeneration of the area. It supports local businesses both by itself and by bringing visitors to the area, and</p>	

working to keep them in Powys (and in particular, Radnorshire) once here. Its operation of a tourist information centre also supports the area.

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

Providing a high-quality museum experience with learning facilities, changing exhibitions and events. New HLF project will also provide a 'drop-in' area for locals to relax, read, play chess etc and provide an information service for local people wanting to organize transport, days out, events to go to, plus a booking service for local events. Also Opportunities for volunteering in many different roles, plus new supporting training programme.

Learning in the Community

1. Providing a high-quality museum experience with learning facilities, changing exhibitions and events.
2. Changing programme of events and exhibitions (to be dramatically stepped up once HLF project is underway)
3. Support to local schools – education sessions, loan of objects, and advice to teachers.

Regeneration

1. Local businesses supported by staff and visitors.
2. The project is designed to promote sustainability for the organisation and is an integral part the Forward Plan for 2010-2013. It will maintain and hopefully increase visitors to the building.
3. Using the standard tourism income multiplier it is estimated that last year the Organisation created £152,998.84 for the local economy. This is anticipated to rise with the new Community project, as new users and repeat visitors come to the town. Supporting the operation of The Judge's Lodging as a whole leads inevitably to support for the economy of the town, as it generates income by visitors, but by overseeing the production of all tow tourism literature and running of the town website.

Climate Change

The Judge's Lodging supports a programme of reducing waste, particularly supporting the work of the Cwm Harry Trust in Presteigne.

Value for money:

The Judge's Lodging operates very efficiently on a small budget for the size of project.

Total Activity / Project Cost	£75,000
Grant Award	£7,500

Grant rate	10%
Overall Assessment	
The following outcomes/outputs have been agreed in principle, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £7,500	
All figures are approximate, based on previous years' achievements and projections for this year:	
<ul style="list-style-type: none">• Visitors attracted to Powys 14,000• Powys residents benefitting by visits 5,500• Virtual users (via web) 50,000• Community involvement via volunteering 13 (current) plus 8 further on Community Panel• Community via events 1,000• Increased economic benefits to Powys – last calculation using the standard tourism income multiplier estimated we created annually approx £153,000 p.a. to the local economy.• Educational visits – 2,500	

Organisation	Victorian Festival - Llandrindod Wells
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>The Festival strives to provide entertainment and education for all ages and tastes. Although there is a focus on the Victorian era which attracts a particular set of people to attend this is not exclusive as many events reflect other eras and interests.</p> <p>Throughout the week over 30,000 visitors plus locals attend the festival in some capacity. This is a boost to the local economy of the area. A significant number of these visitors stay in the area for the entirety of the festival.</p> <p>The festival is an ideal opportunity for local groups and performers to showcase their talents and to contribute to the festival in a variety of ways.</p>
<p>Need for the project</p> <p>The Festival aims to enable people of all ages to experience a variety of entertainment and to participate in activities whilst appreciating the historical town of Llandrindod Wells and its countryside through a 9 day family festival with a focus on the Victorian heritage of the town.</p> <p>The Festival will provide a collection of varied entertainment including full theatre shows, concerts, street theatre, arts & craft, children’s entertainment, talks, walks, displays and competitions. Many of these will have been provided by local people and organisations while others will be provided by professional people.</p> <p>The main objectives of the festival are:</p> <ul style="list-style-type: none"> • To promote tourism with Llandrindod Wells and the surrounding district • To provide family entertainment through approximately 150 programmed events and 100 street performances • To increase trade for local businesses – particularly those in the hospitality trade – and an opportunity to promote themselves • To provide local organisations, involved particularly in entertainment, an opportunity to perform to a wider audience 	

Links to other regeneration initiatives

2012 will see the 31st Victorian Festival. It is the main attraction of the year in the locality and the surrounding area. This proves the popularity of the event by both locals and visitors alike. It provides stronger tourism promotion for the town and surrounding area. An event which encourages people to come to the area and which persuades motorists driving through the town to stop must be a benefit to the local economy.

Llandrindod Wells benefits from the Festival with many accommodation providers being fully booked and local shops experiencing increased footfall.

The community and visitors benefit from the festival as it is an all-inclusive festival which enables people to participate on all levels. The community can benefit from being able to access low cost or even free entertainment – something an economically deprived area very much welcomes.

Local groups benefit as there are opportunities for them to showcase talents and fundraise. Examples of such organisations include Holy Trinity Church, Llandrindod Wells Theatre Company, Llandrindod Art Club, Powys/Radnor WI Federation, Kington & District Operatic Society, Llandrindod Town Band, the Rock Park, and Llandrindod Car Club. These and many others all contribute to the Festival thus showing a strong community support for the festival

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

Learning in the Community

Regeneration

Llandrindod Wells Victorian Festival meets the local strategy in one of the projects to assist with the regeneration of Llandrindod Wells as per the URBED report. Over the last 30 years the Llandrindod Wells Victorian Festival has encouraged tourism by promoting and raising the profile of the area. Most Festivals concentrate on either tourism or community and we pride ourselves on being able to marry the balance of both, bringing in visitors from all over UK and Worldwide

The Llandrindod Wells Victorian Festival is considered to be the premier Victorian Festival in Britain, with other Festivals and Spa Towns seeing it as an exemplar Festival and they strive to attain the excellence which Llandrindod Wells Victorian Festival has achieved.

Climate Change

Value for money:

Lots of entertainment for individuals and families is provided free of charge during each day on the town green which is the main focal point during the days of the festival

Total Activity / Project Cost	£55,780
Grant Award	£11,000
Grant rate	20%

Overall Assessment

The following outcomes/outputs have been agreed in principle, as a baseline for future funding applications, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £11,000

- HOTELS AND GUEST HOUSES WILL BE ASKED TO MONITOR THEIR VISITOR NUMBERS ,
- SHOPS AND BUSINESSES TO MONITOR THEIR FOOTFALL. Also asking locals and visitors to fill in a questionnaire on the Festival eg. How it is organised, run and what they think of us and whether the visitors would return.
- These will be in boxes placed in the box office and in several shops and hotels.

Organisation	Wales PPA – Powys Branch
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	<p>Wales PPA Powys is part of a larger ‘umbrella’ organisation that exists to enhance the development, care and education of pre-school children in Wales. They have a Powys regional office and operate independently but are able to seek the support from the Head Office if it were needed. Wales PPA Powys Core project focuses on the preschool children and their families in Powys aiming for them to achieve their full potential. By supporting preschool groups they are giving parents the opportunity to go back to work or education:</p> <ul style="list-style-type: none"> • Support and guidance to all preschool providers through the Powys regional office. • Subscription to the quarterly magazine ‘Small Talk’ which gives ideas for a wide range of ‘child friendly’ activities, fundraising ideas, guidance on health and safety, child protection, insurance etc and lots more! • Opportunity for settings to purchase discounted preschool resources through ‘Step by Step’ catalogue • Information on and access to a comprehensive group insurance designed specifically for Preschool groups • Opportunities to purchase publications, registers, accident books, account books etc all designed specifically for preschool groups • Information on and support to achieve Wales PPAs Quality Assured Accreditation scheme • Information on training opportunities and informal training through ‘Information time’ sessions • Local Newsletters • Help with funding applications • Support for groups to receive CRB checks • Liaises for preschool providers with local authority and Welsh Assembly Government to ensure that they are always aware of the needs of preschool providers and the issues that they face

Need for the project

Preschool providers face increasing pressures as laws are introduced or amended; they work within strict guidelines from the Care and Social Services Inspectorate for Wales. For each session (depending on the type of provision) consideration must be given to health and safety guidelines, child protection, risk assessments, the individual needs of every child, the financial procedures, PAYE or inland revenue issues, staffing problems, Committee skills, partnerships with the local community, fundraising and grant applications, children with additional needs and much more. Some settings are also working towards achieving or renewing their Quality Assurance Awards

Links to other regeneration initiatives

Providing the opportunity for each setting to be sustainable therefore keeping jobs for the staff working within and for adults using the childcare to be able to go to work or adult education. They are also enabling many small village communities to have a preschool provision. They are in partnership with many organisations: Coleg Powys; Powys Training; Genesis Wales; PAVO; Volunteer Bureau; Citizens advice; Montgomeryshire family Crisis; Toy Libraries; CYPP and the many associated sub groups.

Through our Referral Scheme we work in direct partnership with Mudiad Ysgolion Meithrin; Youth service, Dyfodol Powys Futures and CYPP. This part of the whole work that Wales PPA does but is not funded by this particular grant

Project / activity fit in with the Powys County Council One Change Plan:

Adult Living

Learning in the Community

The Organisation is giving children and adults the best possible start in their life and allowing adults to educate and improve their skills

Regeneration

Climate Change

Value for money:

The Organisation support and guide their membership through a variety of means all 'tried and tested' to achieve the maximum effect

Total Activity / Project Cost	£120,000
Grant Award	£12,500
Grant rate	11%

Overall Assessment

The following outcomes/outputs have been agreed in principle, as a baseline for future funding applications, subject to the Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £12,500

The Organisation will monitor the number of:

- Adults going back to work
- Adults using education
- Adults attending training courses
- Adults attending "information time"
- Sessions taking place
- Membership groups
- Enquiries and 'sign postings'
- Settings working towards or achieving QA
- Newsletter produced
- Children attending
- Groups supported
- CRB referrals

Organisation	Wyeside Arts Centre
Project meets Annual Partnership selection criteria?	Yes
Aims and objectives of the project	To provide a range of high quality live, cinematic, community and visual arts events and workshops which inspire, entertain and educate the community of south Powys and beyond.

Need for the project

The Welsh Index of Multiple Deprivation 2008 records Powys as being among the very worst in terms of its populations' access to facilities. Indeed, of nearly 2,000 local areas, Llanellwedd is the country's 20th worst, while 5 of the areas bordering Builth are in the poorest 40.) Powys County Councils public consultation on services places leisure as significantly higher in priority than the national average and its support of services is underpinned by understanding of leisure as a way of bringing businesses and highly skilled professionals into the area. Wyeside Arts Centre plays a key and vital role in providing a high quality arts provision within the County

Wyeside Arts Centre had lost its revenue funded status with ACW in 2010 and has negotiated with Theatr Brycheiniog regarding the formation of a federation partnership between the two organisations offering:

- The best opportunity to continue to provide a high quality live programme for the community it serves
- A cost effective way to improve service whilst cutting 'back room' costs
- Enhanced community provision through a shared Education and outreach Officer
- A sustainable future for the organisation
- More effective use of resources in particular marketing through partnership

Links to other regeneration initiatives

The partnership with Theatr Brycheniog will be for the mutual benefit of both charities and for the communities in the area offering not only cost savings but improved services.

In 2011/12, Wyeside has been enterprising in securing funding from outside the county for major capital projects providing substantial contracts for local businesses and which contribute to the survival and success of the arts centre

(1) A complete refurbishment of the Market Theatre interior to modern theatre standards was completed by end of March 2012. Project cost is in excess of £200,000 of which PCC has contributed. £15,000. Other funders were the Aggregate

Levy Fund for Wales, the Friends of Wyeside and Trust funds such as the Garfield Trust.

(2) Wyeside is a member of a consortium of Welsh Arts venues linked to a UK-wide Digital Funding Partnership. In 2012/13 digital projection equipment will be installed in the Castle Cinema and the Market Theatre, with facilities to show 3D product in the Castle Cinema and satellite relay facilities in both theatres to show broadcasts of world class live arts events from eg National Theatre Live, Bolshoi Ballet, New York Metropolitan Opera. The project cost is approaching £200,000. Approximately 90% will be paid by a combination of Arts Council of Wales grant plus a contractual arrangement with projector suppliers akin to hire/purchase agreement in which the liability for continuing instalments is met by film distributors. The conversion to digital projection is essential to maintain Wyeside as a cinema as 35mm film is being phased out by the industry.

In addition to these two major capital developments, Wyeside is undertaking a programme of restoration works to the exterior of its premises, (a Listed Building bequeathed to be used for the benefit of the town and owned by the charity), which is an iconic landmark by the Wye Bridge in Builth Wells. The programme entails some £150,000 works, which is likely to be phased over five years. The first phase, to the value of c £30,000 was completed in 2011/12.

The purpose of the capital investment is to maintain and enhance the infrastructure of the historic building, to extend the range and scale of the arts centre's activities (after the setback of the loss of ACW revenue grant), to develop audiences through improved audience comfort, and to secure a vibrant, and sustainable, future for the arts centre

In addition to the performance and activities Wyeside offers to local audiences and visitors, maintaining a viable not-for-profit business use is critical to maintaining the Listed Building.

Project / activity fit in with the Powys County Council One Change Plan

Adult Living

Wyeside Arts Centre is in the centre of town and is accessible to all local residents on foot, and within 100 metres of the town's main car park: disabled parking is available on the building forecourt. The building and operation of the centre is, and will continue to be, a fully public building in every sense. The ground floor provides level access, and a lift giving disabled access to the Market Theatre is provided. Wide public access has been a fundamental tenet of the Centre throughout its history, and is a thread that runs through the Market Theatre programme - and is also expressed in the 60-strong volunteer team which is central to the Centre's operation. Friends of the Wyeside support both the artistic and financial life of the organisation – and currently contribute some £12,000 per year to support its activities.

Learning in the Community

Wyeside Arts Centre offers a programme which has direct appeal and is targeted across the age range and has programme elements serving Welsh Language speakers (both live and film), those with learning difficulties and other disabilities. The centre adds a valuable cultural and leisure asset to the community of mid and south Powys.

Learning in the Community. There is a diverse range of the best dance, drama and music which inspires, educates and engages across backgrounds and ages - special performances and activities for schools, youth groups, carers and older people, amongst others and through the federation WACs commitment to deliver high aspirations in terms of community and artistic use of the Theatre space.

Support of the under 18s go free which will apply to at least 3 events per programme

Regeneration

The key driver of the federation is the future sustainability of Wyeside Arts Centre, to develop and strengthen the programme whilst reducing costs.

Wyeside's current turnover is over £200,000 p.a., and it employs a team of 10 part time staff from the local area. A percentage of the current programme comes from regional professional artists, filmmakers and performance companies, and selling a range of other locally sourced produce. As 20% of users travel over 25 mins. There is a secondary spend factor within the local economy, so the organisation has significant impact for a town of Builth's size.

Powys County Councils' public consultation on services places leisure as significantly higher in priority than the national average and its support of services is underpinned by understanding of leisure as a key driver to quality of life and the economy of the area

Climate Change

There are 3 theatre venues in Powys located in the north, south and Wyeside Arts Centre being in the centre. Drive times already average 25 minutes so provision in the middle of the county is essential in lowering carbon footprint. Builth is also relatively well served by bus. The Wyeside recycle a good deal of the waste that is produced and use low energy lighting. They have also programmed live and film shows which have an environmental focus

Value for money:

The proposed federation offers a 20% reduction in the budget as part of the Wyeside Arts Centre business plan. Costs on staffing are reduced by sharing back room costs and the budget for programme and marketing are increased from the 2010 proposal.

There are also projections for growth within the federation though with the unforeseen delay it is not clear if these targets will be met in year 1.

Total Activity / Project Cost	£268,390
Total Grant Requested	£47,000

Overall Assessment

The following outcomes/outputs have been agreed in principle, subject to the

Portfolio Holder for Regeneration and Culture's delegated approval of the grant award of £47,000

- 20 live events
- 400 screenings per year
- 8 Workshop and community events
- Access to high quality entertainment 51 weeks per year 5 days per week
- Arts provision for the LD postcode area and beyond
- Support for community arts activity including schools